

Request for Sponsorship for 2021 Ledgestone Insurance Open

What: Opportunity to be a sponsor for the Discraft Ledgestone Insurance Open, a national disc golf event taking place in Central Illinois. Disc golf is one of the fastest growing, recreational sports in the World. This tournament will bring people from around the World and every state.

When: This year's tournament will take place August 5th through the 8th.

How Much To Be a Sponsor (all sponsors get mentioned on the website)

- Exclusive hole sponsor: \$200
- Food Sponsor: Ability to sell food/drinks at one course for one day is \$100; all four days would cost \$350
- Exclusive hole sponsor at three courses: \$375
- Banner Course Sponsor – Includes banner at course, special mention at awards as course sponsor and hole sponsor at three courses: \$500
- Elite Banner Course Sponsor – Includes everything in Banner Course Sponsor opportunity plus one additional banner at course and two additional hole sponsorships: \$850
- Silver Sponsor – includes hole sponsorship at 4 courses, banners at 3 courses, special mention online, special mention at awards, chance to include coupon in player's pack bags, inclusion on master sponsor banner that is printed on each course, and additional sponsor opportunities to be negotiated depending on donation offered: \$1,000 to \$5,000
- Major Sponsorship – Includes everything in the Silver Sponsorship plus additional banners at courses, additional sponsorship opportunities online, hole sponsorship at all courses, vending opportunities at the tournament and more opportunities to be negotiated: \$18,000 to \$40,000 depending on opportunities
- Additional Opportunities: Could include feather banners, viral marketing opportunities (such as decorating the water tower at Eureka), custom prints, truss banners, player party sponsorships, side event sponsorships (glo disc golf, one of the 8 Flex C Tiers, \$10,000 hole in one contest, etc) and other additional opportunities.
- Presenting Sponsorship – Benefits negotiated directly with company: \$70,000+

FlyMart:

1. Main FlyMart: \$150 (10 by 10 space, additional space can be bought)
2. Mini FlyMart: \$150 (10 by 10 space, additional space can be bought)
3. Course Vending all Weekend at one specific course: \$400 (Eureka and Northwood already reserved)

4. Both FlyMarts: \$275
5. Both FlyMarts & Vending at one Course all weekend: \$550 (Eureka and Northwood already reserved)

Other Sponsor Opportunities:

1. FlyMart and Hole Sponsorship: \$300
2. Both FlyMarts, Hole Sponsorship: \$400

Details: The 2021 event is a national event that will part of the Disc Golf Pro Tour. The 2021 tournament will be broadcast online by the Disc Golf Network and will be covered by 4 other video production companies. Our tournament will be published online at www.pdga.com, covered by local media, covered by disc golf media, is expected to have over 1000 competitors and should achieve 2,000,000 views from our video broadcasts.

St. Jude Involvement: In 2013 we decided to put the tournament proceeds towards St. Jude and raised \$5,800. We put money towards St. Jude again in 2014 and in 2015 we gave \$20,000. We gave \$30,000 to St Jude in 2016 and another \$20,000 in 2017 and 2018. We gave \$36,000 in 2019 and \$60,000 in 2020 as our involvement with them continues to grow.

Contact: Tournament director Nate Heinold's contact information is 309.657.9971 and his email is nate@ledgestone.com - Sponsor checks can be made out to Nate Heinold LLC and mailed to 1142 Peoria Street Washington, IL 61571