

# 2022 Ledgestone Partnership Grid

| Partner Benefits  | <i>Levels of Sponsorship</i> |                |                |                             |
|---|------------------------------|----------------|----------------|-----------------------------|
|   | Presenting Sponsor           | Major Sponsor  | Silver Sponsor | Elite Banner Course Sponsor |
| Recognition in Event Logo   | X                            |                |                |                             |
| Company name included in all event announcements                  | X                            |                |                |                             |
| Dominant marketing presence at event (w/ Discraft and Ledgestone) | X                            |                |                |                             |
| Featured on Social Media cover photos                             | X                            |                |                |                             |
| One Course Dedicated for Sponsor                                  | X                            |                |                |                             |
| Ads in Live Broadcast   | X                            | X              |                |                             |
| Ads in Post Production Broadcasts                                 | X                            |                |                |                             |
| Additional marketing pieces at courses                            | X                            | X              |                |                             |
| Tournament will print special marketing pieces                    | X                            | X              | X              | X                           |
| Maximum exposure in media plan                                    | X                            | X              |                |                             |
| Featured in Promotional videos                                    | X                            | X              |                |                             |
| Has permission to print and sell Ledgestone merchandise           | X                            | X              |                |                             |
| Free vending at event   | X                            | X              |                |                             |
| Logo on Official Flyer  | X                            |                |                |                             |
| Ads in Event Caddy Guide App                                      | X                            | X              | X              | X                           |
| Banners, tents and Feather Flags at Courses                       | X                            | X              | X              |                             |
| Hole Sponsorship Signage  | X                            | X              | X              | X                           |
| Listed as sponsor on tournament website                           | X                            | X              | X              | X                           |
| Opportunity to add goodie bag to player packs                     | X                            | X              | X              |                             |
| Special Mention at Ceremonies                                     | X                            | X              | X              | X                           |
| Pre tournament clinic featuring manufacturer pros                 | Yes                          | No             | No             | No                          |
| Place sponsored players on featured cards                         | Yes                          | No             | No             | No                          |
| Total Investment  | \$50,000                     | \$10K to \$40K | \$1K to \$5k   | \$900                       |